

A community partnership between the City of Sparks, the Sparks Heritage Foundation, and local volunteers that is more than 30 years old.

Sparks Museum & Cultural Center

Annual Report Transitional Period
January 1 – June 30, 2016



Presenter:

Barbara J. Young, MBA
President, Board of Trustees

Volunteers



January – June 2016
2,984 hours donated
by 50 volunteers.

Volunteers from Trinity
donated 61 hours to
clean the train

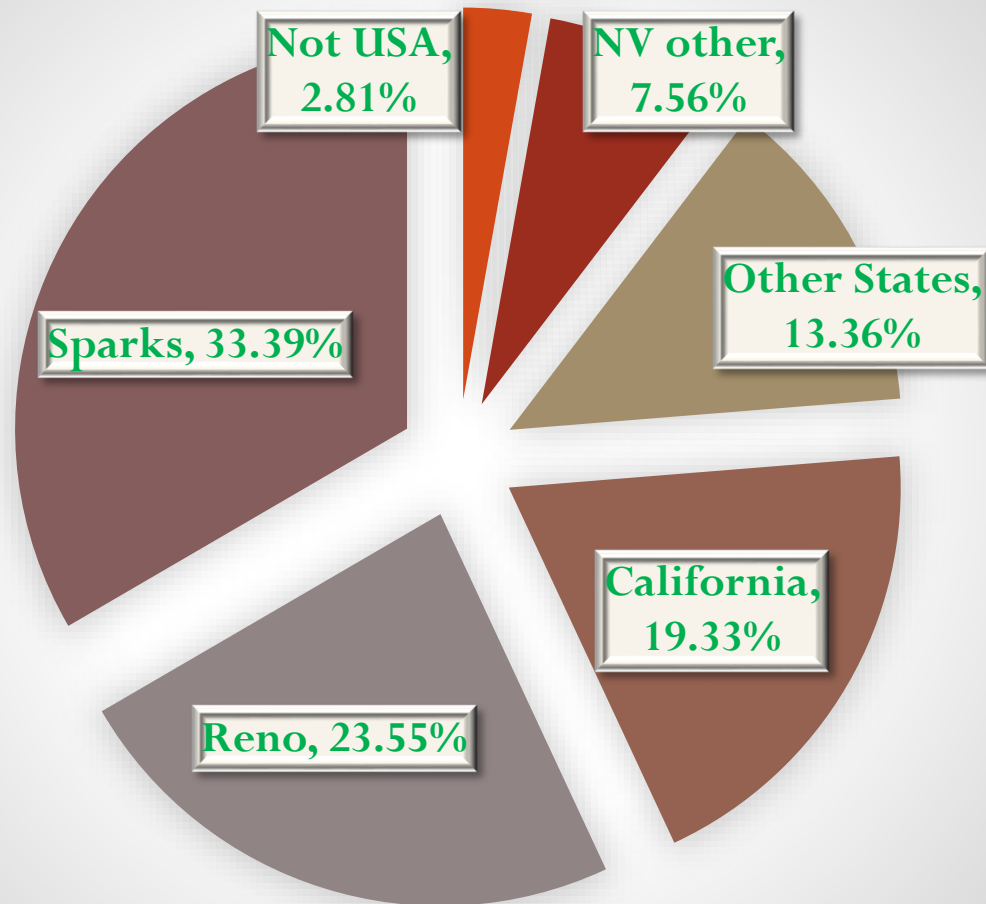
- The Bicentennial Train Exhibit

Saturday Tours - 677 visitors Jan-Jun of which 92 were children

A total of 4,094 visitors in Fiscal Year 2016



35 % of Visitors outside Nevada



Bringing Art & Culture to Sparks



Activities January 1 – June 30, 2016

January

- Cultural Center Art Exhibit: Great Basin Native Artists
- Lecture: Nevada and the National Register of Historic Places by Jim Bertoni

February

- Exhibit: Hidden in Plain Sight: The Basques
- Reception: Great Basin Native Artists
- Collaboration: Doctor's buggy loaned to NV Museum of Art for "The Horse"

March

- Cultural Center Art Exhibit: Latimer Art Club local artists
- Basque Lecture in Cultural Center: "Bombing of Gernika" by Dr. Xabier Irujo
- Collaboration: Longford Ireland research project with City of Sparks

April

- Basque Lecture: "Creating a Basque American Identity" by Dr. Sandra Ott
- Basque Lecture: "Welcoming Shepherders: Senator Patrick McCarran of Nevada and the Recruitment of Basque Immigrant Labor during the Second World War" by Dr. Iker Saitua
- Reception: Latimer Art Club
- Event: Performance by Reno Zazpiak Bat Basque Dancers

May

- Lecture: "On the Trail of Henry Joy" by Julia Berg
- Event: Walking Tour of Downtown Sparks Scott Carey (Board Member)
- Exhibit: "From Steam to Steampunk" with Great Basin Costume Society
- Project: Start Sparks History Book research for Arcadia publication

June

- Lecture: "Rocketdyne Laboratory" by Richard Dreiling (Board Member)
- Event: "Frolicking with Fremont & Farmers" Historic Bus Tour with Fred Horlacher (Board Member)
- Cultural Center Art Exhibit: "Geographical Divides: Finding Common Ground"
- Event: Annual Membership Meeting and Potluck
- Fundraiser: "Building Steam" for the Museum Endowment Fund, T-shirt screen printing by Candace Garlock (Board Member)

Community Tours January - June

MUSEUM TOURS

- LeTip International
- Cub Scouts
- Excel Christian School



Board of Trustees member, Fred Horlacher, retired History Teacher, leads bus tours to historical points of interest in Northern Nevada

Community Collaboration



Sparks Museum Dr. buggy on loan in 2014 for the Airport Exhibit
then in 2016 to Nevada Museum of Art for “The Horse” Exhibit
Transported by Granite Construction

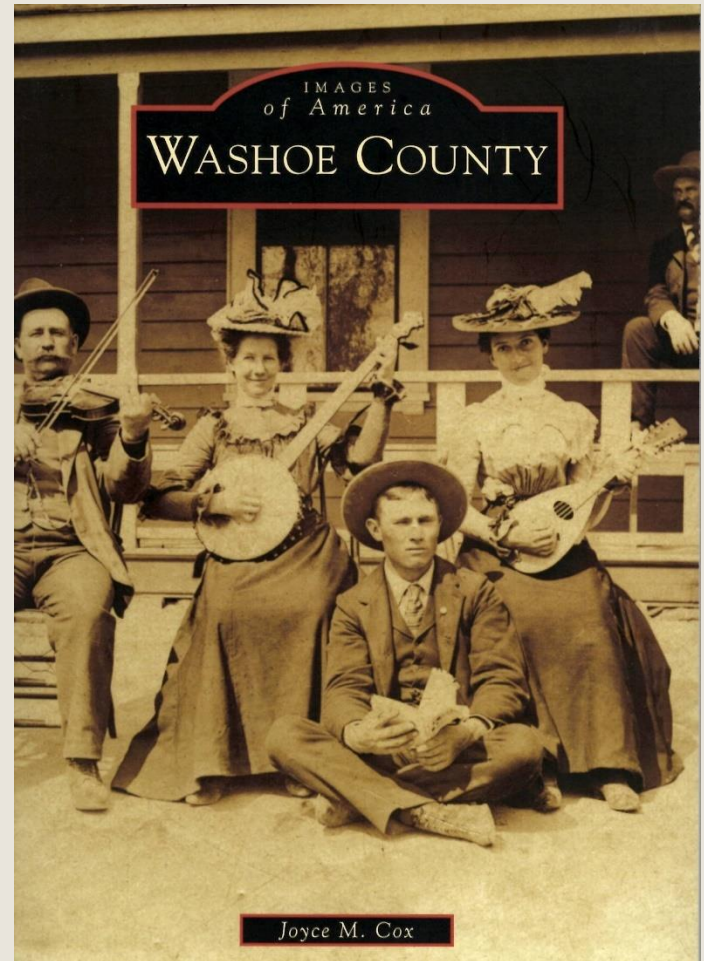
Cultural Center Rentals (Jan – Jun)

- 39 North Downtown
- Kiwanis Club of Sparks
- Housing Opportunities Programs and Education Inc
- Keller Williams Realty
- Lincoln Highway Association
- Boy Scouts
- VFW 75th Anniversary
- Western NV College
- DS Cares
- LeTip International
- Swing Dance Club (monthly)
- City of Sparks



Promote Sparks History

- Arcadia Publishing - USA
- Joyce Cox - Local Author
- Sparks Museum Photos
- Sparks Museum Library
- Tourists and Community Interest in Sparks



New life for Last Chance Joe



Mr. Will Durham at work

Endowment Fund

Shown here is Haley Williams, local artist, who created this artwork, "I HEART Sparks Heritage Museum"



First fundraiser for Endowment
TMCC students and staff created artwork
and screen-printed T-shirts

Full Steam Ahead

- Rebrand the museum to refocus on our mission
- Increase community awareness
- Develop educational activities
- Continue to enhance visitor experience
- Expand fundraising strategy to support operations

Engine No. 8 art rendition created by local artist
Veronica Chapman
A 16x20 original will be auctioned later in the year



Questions

